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STEVE KEMBLE

The Art of Creating Happiness

COVER STORY



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Steve Kemble's journey to becoming America's Sassiest Lifestyle Guru is a tale of ambition, creativity, and determination. From his small-town beginnings to orchestrating spectacular events for global icons such as Oprah Winfrey, Presidents George W. Bush and Barack Obama, and the Dallas Cowboys, Kemble's life exemplifies turning dreams into reality. With decades of experience in event design, meeting planning, and entertainment, Kemble has become an indomitable force in the global lifestyle industry, proving that passion and perseverance pave the way to greatness.

The Pillars of Leadership Success

As a leader, Kemble attributes his success to three core qualities: confidence, creativity, and integrity. Confidence has driven him to face challenges head-on, breaking barriers and innovating in every project. Creativity has allowed him to transform ordinary ideas into extraordinary experiences, setting him apart in the competitive world of lifestyle and events. Integrity, the foundation of his relationships, has helped him build lasting connections based on trust, authenticity, and a commitment to excellence.

A Career Honored with Prestigious Accolades

His career is decorated with accolades, including his inductions into the Event Industry Hall of Fame and the National Association of Catering and Events DFW Chapter Hall of Fame. Recognized as a Distinguished Alumni of both Georgetown High School and Texas State University, he has received numerous awards, including the MPI International Planner of the Year and the Special Event Industry Lifetime Achievement Award. These accolades reflect his extraordinary contributions to his field and his enduring impact on those he works with.

Living by the Mantra "I Create My Own Happiness"

Kemble lives by the mantra, "I create my own happiness." This philosophy is evident in everything he does, from the events he creates to the relationships he nurtures. His father, whom he

cites as his greatest inspiration, instilled in him the values of kindness, perseverance, and generosity. These lessons have shaped Kemble into a leader who not only inspires his team but also uplifts the industry as a whole.

A Vision for the Future

Looking ahead, Kemble envisions expanding his global footprint, taking on exciting new projects, and continuing to refine his craft. His future goals focus on leveraging his expertise to embrace greater responsibility and further define his impact on the world. His advice to aspiring leaders is as bold and dynamic as his career: "Be the kind of leader you would follow. Seek advice, stay humble, be goal-oriented, build trust, and don't be afraid to be different. Revolutionary leaders are the ones who dare to challenge the status quo."

The Making of "America's Sassiest Lifestyle Guru"

Steve Kemble, celebrated globally as America's Sassiest Lifestyle Guru, has made his mark as a trailblazer in the world of lifestyle, fashion, and events. From the glamour of red carpets to the sophistication of high-profile gatherings, Kemble's journey is a testament to the power of passion, persistence, and personality. Recognized as one of the "Top 10 in the World" by Departures Magazine, his influence extends far beyond the realms of style—he is a true architect of experiences that inspire and unite.

A Legacy of Excellence in Event Planning

Kemble's illustrious career boasts more than 25 event and meeting industry awards. His induction into the Event Industry Hall of Fame and receipt of the prestigious Special Event GALA Lifetime Achievement Award highlight his unparalleled contributions to the field. As the founder and former president of the ILEA Dallas Chapter and a key figure in the National Association of Catering and Events, Kemble has elevated the global standard for event planning.

Through these achievements, Kemble has



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redefined what it means to create meaningful, memorable events. Whether planning dazzling soirées for figures like Oprah Winfrey and Presidents George W. Bush and Barack Obama or captivating millions on television, he continues to lead with innovation and flair.

Expanding the Brand: Television, Red Carpets, and Beyond

Kemble's vibrant personality naturally led him to the screen, where his charisma has lit up shows like *Extreme Makeover: Wedding Edition*, *Good Morning America*, *Today Show*, and

more. As a sought-after emcee and red-carpet correspondent for major events such as the Oscars and Golden Globes, he brings a blend of energy and elegance that audiences adore.

His ability to adapt and thrive in diverse roles has cemented his status as an entertainment powerhouse, while his wit and authenticity have made him a household name in lifestyle and fashion.

A Champion of Community and Industry

Kemble's dedication to his craft is matched only by his commitment to giving back. As a founding member and chairman of the SEARCH Foundation, he has provided vital support for professionals in need, demonstrating that leadership extends beyond success—it involves service.

Additionally, his tenure as president of the Dallas Meeting Professionals International Chapter and his recognition as MPI International Planner of the Year reflect his ability to inspire collaboration and innovation.

Guided by Purpose and Professional Principles

Guided by a purpose to inspire and uplift, Kemble has built his career on the principles of networking, personal branding, and time management. Actively participating in industry organizations, he has created a strong professional network that bolsters his influence. By continuously identifying his unique value proposition, he has strengthened his brand, making it synonymous with luxury, style, and joy. Mastering time management has allowed him to balance his multifaceted career and deliver consistently outstanding results.

Transforming Events Globally

Through Steve Kemble Event Design, he offers global meeting, event, and wedding styling, bespoke design and production, and transformative planning with a creative edge. His ability to bring magic to occasions—whether intimate weddings or large-scale corporate events—has cemented his reputation as a leader in the event industry.

Overcoming Challenges with Creativity and Determination

Kemble's journey has not been without its obstacles. He identifies time management as one of the toughest

challenges he has faced. By committing to regular goal reviews and scheduling dedicated time to achieve them, he has overcome the limitations of time. Staying ahead of ever-changing industry trends has been another hurdle, but Kemble views it as an opportunity to innovate, leveraging trends to exceed client expectations.

A Legacy of Resilience, Creativity, and Inspiration

Steve Kemble's story is one of resilience, creativity, and a commitment to making every moment extraordinary. As he continues to shine as a dynamic personality shaping the next era of business, he serves as a beacon of inspiration for aspiring leaders and creatives worldwide.

A Living Reminder to Dream Big and Shine Bright

Through his iconic style, boundless energy, and unwavering commitment to excellence, Steve Kemble embodies the spirit of a dynamic leader. He's not just shaping the next era of business—he's defining it with sass, sparkle, and a touch of magic.

Lessons from a Life of Impact

Steve Kemble's story is one of resilience and reinvention. A Distinguished Alumni of Texas State University and Georgetown High School, his journey from small-town roots to global acclaim inspires anyone with a dream. His advice? “Be bold, embrace your uniqueness, and remember—there's nothing more powerful than bringing joy to others.”

The Next Era of Glamour and Greatness

As Kemble continues to expand his brand and mentor the next generation of creatives, his vision remains clear: to create experiences that resonate on a personal level while pushing the boundaries of style and innovation.

Steve Kemble's legacy is not just about the events he creates or the trends he sets—it's about the joy, connection, and inspiration he brings to the world.

For more about Steve Kemble and his journey, visit www.stevekemble.com.



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