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THE LUXE CARIBBEAN LIFESTYLE MAGAZINE
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The New St. Barts

The Luxe
Caribbean
Getaway
Ups the Ante
For Sunbaked
Celebrities,
Rockstars,
And Yes,
Even You

SHELTER | ENTERTAINING

Beau of the Ball

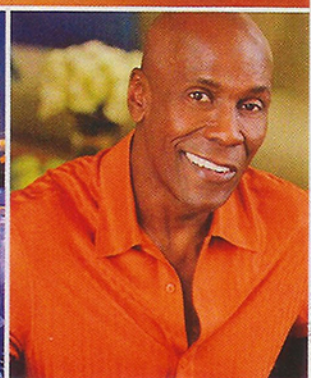
Organizing the most talked-about parties of the year is old hat for Preston Bailey.

PLANNING A PARTY with a Hollywood A-list vibe is no small task. That's why Preston Bailey is a hot commodity these days. Bailey is known for his theatrical, one-of-a-kind events that have earned him the reputation as the world's preeminent award-winning event designer. His style incorporates traditional and modern elements with unexpected materials, creating surprises at every turn. Because of his desire to create original events, the Panama native has attracted clients such as Donald Trump, Oprah Winfrey, Joan Rivers, Donna Karan, Donny Deutsch, and royal families around the globe.

Bailey helps clients articulate a vision or mood for an event and then make it a reality. Together, they go through the process of envisioning and creating an entire environment for their guests from scratch, one that will be both an exciting and memorable experience for everyone involved.

"My goal in planning any event is to elicit an emotional, even passionate response from the guests while inventing an environment that is meaningful and personal for my client," says Bailey, who visualizes an entire space in terms of color, texture, and flow, tailoring his design to the client's taste and style.

Celebrities and royal families come to Bailey for inspiration and innovation. He creates unique designs which have been imitated throughout the world. But what does Bailey see happening to party trends in the future? "Parties will take a greener approach to design with an increased use of multimedia technology integrated into the overall design," he says. Bailey's new book, *Celebrations*, is a huge visual feast, showcasing his ideas for any kind of celebration, from the most opulent to the most intimate. prestonbailey.com. —Stacey Marcus



LET'S PARTY Three top planners.

① **MARCY BLUM** One of the most visible authorities on the event planning circuit today, Blum has advised clients on ideas ranging from catering to entertainment to décor. Clients include Kevin Bacon and Kyra Sedgwick, Carl and Gail Icahn, Salman Rushdie and Padma Lakshmi, Billy and Katie Lee Joel, and the Rockefeller family, as well as many of the world's top corporations. marcyblum.com.

② **STEVE KEMBLE** For over two decades, Kemble, dubbed "America's Sassiest Lifestyle Guru," has been the magic behind countless corporate events, weddings, and other ventures. Kemble has planned parties for Paula Abdul, the Dallas Cowboys, and two US presidents. stevekemble.com.

③ **ANDREA CORREALE** Correale is a favorite of the Hamptons summer set for everything from backyard barbecues to chic weddings that make the society pages. Having worked with clients like Billy Joel, Russell Simmons, Ivana Trump, Mariah Carey, and Natalie Cole, Correale and her team know how to cater for the world's most discriminating palates. elegantaffairscaterers.com.

